

(ANC)

ROSES ARE RED, VIOLETS ARE BLUE, DO I SWIPE RIGHT OR LEFT ON YOU? IN RECENT YEARS, MILLENNIALS ACROSS THE COUNTRY HAVE BEEN SEARCHING FOR COMPANIONS ON DATING APPS LIKE TINDER.

N-C-C KAYLA MILLER REPORTS ON HOW MILLENNIALS CHOOSE TO GO DIGITAL WHEN IT COMES TO DATING THEIR PEERS.

(TRACK 1)

RELATIONSHIPS HAVE CHANGED SINCE THE DAYS OF GOING TO A DRIVE-IN MOVIE THEATER OR TO YOUR LOCAL DINER.

NOW, TECHNOLOGY HAS CHANGED THE DATING GAME FOR THIS GENERATION OF YOUNG ADULTS, INTRODUCING APPS LIKE MATCH, BUMBLE, AND OKCUPID.

HOWEVER, ACCORDING TO A SURVEY ON ADOBO-DOT-COM, TINDER IS THE MOST USED DATING APP AMONG COLLEGE STUDENTS. AFTER ITS LAUNCH IN 20-12, THE APP GAINS ONE-POINT-SIX-BILLION SWIPES PER DAY SETTING UP ONE-POINTFIVE MILLION DATES A WEEK.

SYRACUSE UNIVERSITY SOPHOMORE SOPHIA LACALAMITA DOWNLOADED TINDER BACK IN SEPTEMBER OF 20-18. WHEN SHE FIRST STARTED USING THE APP, SHE SAYS SHE WAS OVERWHELMED BY A WORLD OF NEW FACES.

**[TAKE SOT NAME: Sophia  
Lacalamita DURATION:0'18"]**

("It was kind of weird at first because it wasn't just people who are from or went to Syracuse. It was just regular Tinder, so it was anyone in a certain mile radius. Seeing people from different schools, or not in school, or just doing different things was kind of like surprising to me, I didn't think about people outside of Syracuse.")

(Track 2)

TRADITIONALLY, PEOPLE FORM RELATIONSHIPS THROUGH FRIENDS, FAMILY,

SCHOOL, OR WORK. NOW PEOPLE CAN MEET COMPLETE STRANGERS AT THE PALM OF THEIR HANDS. WITH TECHNOLOGY TAKING OVER OUR DAILY LIVES, CAN SWIPING RIGHT OR LEFT BECOME ADDICTIVE?

SOCIAL PSYCHOLOGIST DR. STANISLAV TREGER SAYS BECAUSE TECHNOLOGY IS SO IMMEDIATE, PEOPLE CANNOT PULL AWAY FROM THEIR CELL PHONES.

**[TAKE SOT**

**NAME:Dr. Stanislav Treger**

**DURATION:0'14"] SOT**

Choices:

("Self-control is actually associated negatively with mobile attachments and cell phones and such. So I've actually seen in my own work that it does take some self-control to forgo using your phone when you're just sitting there waiting for something.")

(Track 3)

ACCORDING TO AN ADOBO SURVEY, MORE THAN 30 PERCENT OF 35-HUNDRED COLLEGE STUDENTS SAID THEY DOWNLOADED A DATING APP FOR ENTERTAINMENT OR OUT OF BOREDOM.

SYRACUSE UNIVERSITY JUNIOR TALIA ZINDER STARTED USING TINDER DURING HER FRESHMAN YEAR. WHAT SEEMED LIKE A PLAYFUL JOKE WITH HER FRIENDS, TURNED OUT TO BE A YEAR LONG RELATIONSHIP WITH HER BOYFRIEND WHOM SHE MET ON THE APP.

**[TAKE SOT NAME:Talia Zinder**

**DURATION:0'14"]**

("The goal was mainly entertainment. I was not expecting to find love, it just happened which I'm very thankful about. I was not going into it like I'm going to find a boyfriend, I'm going to find true love on this beautiful app.")

(Track 4)

ON THE TINDER APP, USERS BASICALLY RATE INDIVIDUAL PROFILES OF MEN AND WOMEN BASED ON APPEARANCE. ACCORDING TO A STUDY FROM THE AMERICAN PSYCHOLOGICAL ASSOCIATION, TINDER USERS REPORTED HAVING LOW-ESTEEM COMPARED TO OTHERS WHO DO NOT USE THE APP.

DR. TREGER EXPLAINS HOW THE SOCIOMETER THEORY REFLECTS THE QUALITY OF OUR RELATIONSHIPS WHETHER IT IS GOOD OR BAD.

**[TAKE SOT NAME:Dr. Stanislav  
Treger DURATION:0'13"]**

("So if you have good meaningful relationships, you're gonna feel good about yourself. If not, then you're gonna feel pretty bad. So when you don't have this response from matches, you're probably going to decrease in needs such as self-esteem.")

(Track 5)

HOWEVER, SYRACUSE UNIVERSITY JUNIOR RAINAF ZAMAN HAS BEEN ON TINDER FOR THREE YEARS. SHE SAYS HER EXPERIENCE WITH SELF-ESTEEM HAS BEEN A POSITIVE ONE.

**[TAKE SOT NAME:Rainaf  
Zaman DURATION:0'14"]**

("My self-esteem is actually really good when I'm using the app because it surprises me how many times I match, and it really gives me an inside look of what guys are actually thinking. It's just a boost of confidence.")

(Track 6)

SYRACUSE UNIVERSITY SOPHOMORE KYLA REITZEL IS NEW TO THE WORLD OF ONLINE DATING.

DESPITE HER EXCITEMENT OVER A MATCH, SHE SAYS SHE PREFERS TO MEET OTHERS IN PERSON.

[TAKE SOT NAME:Kyla Reitzel

DURATION:0'12"]

("I'm not against online dating, but I feel like it's just better if it happens naturally and you meet someone and you start talking. I feel like it's kind of weird that you meet online. I guess when you both sign up you're kind of looking for similar things, so it's a good way to connect, but I believe it should be more natural.")

(Track 6)

WHETHER IT IS MEETING AT THE PARK OR SWIPING RIGHT, RELATIONSHIPS ARE NOT WHAT THEY USED TO BE.

I'M KAYLA MILLER IN SYRACUSE, NEW YORK