

(ANC)

A print sale is happening today in downtown Syracuse. N-C-C's Dallas Jackson tells us more. (4 seconds)

(TRACK 1)

Today is the 6th Annual Smock Sidewalk Sale. The Smock printing company prides itself on the quality of its products.

But sometimes the products have the wrong size, color and more. Marketing manager Liz McGuire says the local community was taken into consideration when Smock had the idea for the sale.

**[TAKE SOT**

**NAME: Liz McGuire**

**INCUE: "Instead of recycling..."**

**OUTCUE: "The Sidewalk Sale was born."**

**AT: 1'38"**

**TO: 1'49"**

**DURATION: 0'11"]**

<"Instead of recycling them, we thought maybe the local Syracuse community might be interested in these products if they're discounted. So thus, the Sidewalk Sale was born.">

People attending the sale can buy cards, gift wrap keepsake boxes and more. There are food vendors and a prize wheel. McGuire says the proceeds from the prize wheel are going to the Onondaga County Earth Corps.

(TRACK 2)

**[TAKE SOT**

**NAME: Liz McGuire**

**INCUE: "It's a great...**

**OUTCUE: "...with their community."**

**AT: 3'57"**

**TO: 4'01"**

**DURATION: 0'04"]**

<"It's a great organization that helps empower youth to get involved with their community.">

(Track 3)

The Earth Corps is working to improve urban gardening, tree care and environmental education.

Dallas Jackson, N-C-C News.