

(ANC)

The 19th annual Syracuse Nationals starts Friday at the New York State Fairgrounds. NCC's Jonathan LaRowe reports on the economic impact this massive car show has on the region.

(TRACK 1)

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NAME:Nat sound construction  
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Final construction for the auto show is underway at the fairgrounds. Last year about 85-thousand people came through the gates, but Event Director Rob O'Connor expects even more this year. O'Connor says the value the car show has on the Syracuse area cannot be overstated.

[TAKE SOT  
NAME:Rob O'Connor  
INCUE:We talk  
OUTCUE:In the country  
AT:7'08"  
TO:7'20"  
DURATION:0'12"]

<"We talk to a lot of restaurants and hotels in the area and this is by far their busiest week of the year. They add staff. They build up to this week... It's definitely the largest car show in the northeast and it's probably one of the top five largest car shows in the country!">

(Track 2)

O'Connor says numerous hotels in the area are sold out because the event has such a broad appeal. Car fans from all over the country are making the trip to Syracuse to see the show.

[TAKE SOT  
NAME:Rob O'Connor  
INCUE:According to  
OUTCUE:is in town.  
AT:5'56"  
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DURATION:0'12"]

<"According to the people at VisitSyracuse, of course they do all the tourism for the area, they estimate that its worth between 13 and 15 million dollars a year for the local economy when the Syracuse Nationals is in town.">

(Track 3)

The show will run through Sunday. Jonathan LaRowe, N-C-C News.