(ANC): 0:05

The Summer Fun Pass program organized by Destiny USA has more to offer this year. NCC's Malika-Budur Kalila reports.

**[TAKE SOT** 

NAME: Attractions, kids playing, music

OUTCUE:to here DURATION:0'05"]

(TRACK 1) 0:10

Summer Fun Pass targets not only citizens, but people from all over the country and overseas. Marketing Assistan Director Joanne Villegas says, with the opening of Destiny USA's Embassy Suits Hotel, the program has attracted Canadian and other internaional visitors.

**[TAKE SOT** 

**NAME:**Joanne Villegas

OUTCUE:to here DURATION:0'12"]

<" We do find that we are growing from a larger group, more people are coming from outside, with this pass we know that most of our sales happen for people greater than fifty miles away.">

(Track 2) 0:08

The program also provides bonus admissions to The Great New York State Fair, Rosamond Gifford Zoo, Syracuse University Football and the Syracuse Chiefs.

**[TAKE SOT** 

**NAME:**Joanne Villegas

OUTCUE:to here

**DURATION:0'10"**]

<" We want people to not just come to Destiny USA and enjoy here, we want them to also experience Syracuse, the best of Syracuse.">

(Track 3) 0:06

The Summer Fun Pass tickets are 50 dollars for adults and 40 dollars for children. Both tickets are valid until September 3rd.

Malika-Budur Kalila, N-C-C News.