

Welcome into your NCC Newsbrief, I'm Nicole Hansen.

"And Final Four is Sweet 16 on steroids."

Manny's General Manager Mike Theiss says his apparel store's business wins when the Syracuse men's basketball team wins, with each round of the NCAA Tournament increasing sales.

"You know, sales for Sweet 16 probably increase business by 75% over what it would normally be."

CNY is dodging another nor'easter this week. National Weather Service Meteorologist Ted Champney says the path of the storm is the reason the area will be staying dry.

"It's too far south and east of us to push the snow this far north."

And J. Ryan's pub announced that this week will be its last. Manager Christopher Case says the company's lease has been terminated and that this Saturday will be its last day of business. The pub will remain open until midnight all week.

That's all for your NCC Newsbrief, I'm Nicole Hansen. Follow NCC News on Twitter for all of your latest news updates.