

(ANC)

After 58 years in the news business, the chairman of Advance Media New York has announced his retirement. N-C-C's Ethan Roy says Stephen Rogers' decision is the latest step in the company's transition into the digital age.

RUNS: x:xx

(TRACK 1)

The company is in charge of The Post-Standard, Syracuse-dot-com, and NYup-dot-com. Rogers was an important factor in the company's successful evolution. Syracuse-dot-com reporter Rick Moriarty discussed Rogers' role in that evolution.

[TAKE SOT
DURATION:0'08"]

<"He oversaw the company's transition during a very tumultuous period in the media business">

(Track 2)

The evolution of Advance Media New York comes in wake of the growing role of technology in society. Tim Kennedy, the company's president, discussed how the company must adjust to the changing needs of their audience.

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<"You try to meet that need whether it's with two daily newspapers in the 70s and 80s or whether that's with a digital site or mobile site like we do today">

(Track 3)

The company will be under new leadership, but they are still committed to satisfying their audience. Ethan Roy, N-C-C News.