

Two companies focused on Central New York flavor are now setting up shop at Destiny USA in Syracuse, New York. N-C-C News Anthony Khelil reports.

RUNS: 10

(TRACK 1)

Attention fans of salt and spice. Destiny USA may now feature your new favorite spot. Syracuse Salt Company and Syracha'Cuse combined forces and opened a new Kiosk and tasting bar last week. They are offering everything from bottled sauces to salt lamps. Both companies have a web presence and owners previously focused on selling their products outside the city of Syracuse. Syracuse Salt Company Co-Founder, Libby Croom believes the new kiosk will allow the companies to reach an even larger audience.

[TAKE SOT

DURATION:0:00]

<" The kiosk, they allow a little bit of a different exposure for us. A lot of our retailers who carry our products are more focused outside of Syracuse city, we have a few in the city as well. We hadn't really hit that group yet. So this allows us to do that. There is a lot of people from out of town, so it is just more exposure that we wouldn't get in a standalone store front.">

(Track 2)

Syracha'Cuse Co-founder Mike Sharlow said that the kiosk has been successful thus far. He and his daughter have local ties to Syracuse and a love for salty and spicy foods.

[TAKE SOT

DURATION:0:00]

<"We love Syracuse. We love hot spicy foods. So what better way to pay homage to the chili pepper and the city then collaborations?">

(Track 3)

Interestingly enough, both companies were started and are owned by Father-Daughter Duo's. I am Anthony Khelil reporting for N-C-C news.